



North Pole Cornerstones – 2027
Hilton Garden Inn, Edmond, OK

WORKING SCHEDULE AS OF 9/9/2026

Thursday, February 18, 2027

Times	Topic/Description	Presenter(s)/Lead
8:00 am – 6:00 pm	Registration Opens Vendor Room Open	Carol McMasters
9:00 am – 12:00 noon	Welcome/Opening	Bob McMasters Scott Sereteau
	Meet the Vendors	Scott Sereteau
	Icebreaker Group Exercise	Myke Hutchings
	Oaths - Santa - Mrs. Claus - Elf	Bob McMasters Phillip L. Wenz
	Phil's World Tour	Phillip L. Wenz
12:00 noon – 1:00 ppm	Chef-prepared Lunch	
1:00 pm – 5:00 pm	Sleighing Ethics and the 24/7 Claus – LIVING THE OATHS	Bob McMasters Deanna Golden Barry Swindall
	Your Story, Then and Now	Bob McMasters Deanna Golden
	Stage Presence for Christmas Performers	Bruce Kotowich Myke Hutchings
	Charity Overview: Oklahoma Boys Town Ranch	
6:00 pm	Chef-prepared Dinner and Evening Activity	

Friday, February 19, 2027

Times	Topic/Description	Presenter(s)
8:00 am – 6:00 pm	Vendor Room Open	
8:30 am – 12:00 noon	Cultures Around Us	Deanna Golden
	Visiting Children with Special Needs (tentative)	Jim Langley
	OPTION 1: Reading Aloud with Children	Shirley Wenner
	OPTION 2: Snow on the Roof	Missy Boggs
12:30 pm – 1:30 pm	Chef-prepared Lunch	
1:30 pm – 5:00 pm	Props for a Home Visit: How to Level Up and Develop Amazing Home Visits	Doug and Diane Wright
	Props Show and Tell	Myke Hutchings
	Thinking on Your Feet: Improv	Randyl Checker Lee Wagner
6:00 pm	Chef-prepared Dinner and Evening Activity	



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Saturday, February 20, 2027

Times	Topic/Description	Presenter(s)
8:00 am – 6:00 pm	Vendor Room Open	
8:30 am – 12:00 noon	Holly, Heart, and Hospitality: the Art of Being a Resort Claus	Tracy and Phillip Pierce
	More Merry Moments (i.e., Christmas in July, off-season visits, parades, etc.)	Judith Broderick Bill Wilson
	ChairCraft: Presence, Posing, and Photos	Bob McMasters Cherry Hill
12:00 noon – 1:00 pm	Chef-prepared Lunch	
1:00 pm – 5:00 pm	Practice...Practice...Practice	Bob McMasters Deanna Golden Table Moderators
	AI and Cyber Security	Daniel Langley
	Why Can't You Think Like I Do? Building Better Relationships with Colleagues and Clients	Bruce Kotowich Deanna Golden
6:00 pm	Chef-prepared Dinner and Evening Activity	

Sunday, February 21, 2027

Times	Topic/Description	Presenter(s)
8:00 am – 1:00 pm	Vendor Room Open	
8:30 am – 8:45 am	Fellowship Service (optional)	TBD
9:00 am – 12:00 noon	Contracts and How Much to Charge	Kristie Covic
	Marketing and Websites	Jenny Watt
	Reindeer Handling	Nick Ledbetter
	Reindeer Photos	
12:00 noon – 1:00 pm	Chef-prepared Lunch	
1:00 pm – 5:00 pm	The Brown Envelope	Phillip L. Wenz
	Ask the Instructors Round Table	Panel
	The Truth of the Story: Keeping Christ in Christmas	Barry Swindall
	Closing and Acknowledgements	Bob McMasters Deanna Golden
	Class and Individual Photos	Cherry Hill
6:00 pm	Chef-prepared Graduation Banquet	